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Media Release

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Horizon Recognizes Red Cross Pink Day

Humboldt, SK – On Wednesday, February 24, Horizon School Division joined schools and organizations across Saskatchewan, Canada and the world to recognize Red Cross Pink Day and show their support for ongoing anti-bullying initiatives. In Saskatchewan, these initiatives include the [I Am Stronger](#) bullying/cyber-bullying reporting tool and [Imagine No Bullying](#) school presentations delivered across the province by members of the CFL's Saskatchewan Roughriders. Horizon students and staff marked this day by wearing pink and participating in a variety of anti-bullying activities.

"Pink Day is about raising awareness and encouraging a positive, respectful culture in our schools," says Horizon's Director of Education, Kevin Garinger. "It is an opportunity to stand together and show support for students who have experienced bullying, while educating our students about the serious impact negative actions like bullying can have on their peers and their school culture. Today, we celebrate the achievements of our staff and student leaders who work together all year long to end bullying, and we call attention to the important work that remains as we continue to provide safe and caring schools for our students and staff."

The idea for Pink Day began in Nova Scotia in 2007, when two students named Travis Price and David Shepherd witnessed another student being bullied for wearing a pink shirt. In response, Travis and David organized their friends and class mates to wear pink to show that they would not tolerate bullying. The day has evolved to be recognized by schools, communities and organizations around the globe in an effort to raise awareness and prevent future bullying. More information and resources about this initiative can be found at campaigns.redcross.ca.

Find photos and stories from across Horizon schools by following along with the Horizon Twitter (@HorizonSD205) and Facebook (facebook.com/HorizonSD.ca) feeds.

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